



Global Radio, 96.5fm Testimonials

El Oceano Hotel

El Oceano Beach Hotel originally launched a 3 month radio advertising campaign on several stations and after an astonishing 7 years we have remained solely loyal to Global Radio, which in the market research we have conducted, proves to be most effective for our target market.

We firmly believe that the power of Global exceeds other media forms and not only increases brand awareness but also revenue within the business.

Global Radio has been very supportive in the charity role that we follow closely and has provided immense support for the registered charity, Positively Pink (Charity No. G92860477) throughout the years.

We have no hesitation in recommending Global Radio to other companies wishing to broaden their horizons !!!

Kind regards
Glenn Jackson
Director
<http://www.oceanohotel.com/>

Golden Tarts

Here at Golden Tarts we have been using Global Radio's services for the past 9 months.

We sponsor an hour between 11am and 12pm alongside the Intro/Outro for the News every hour.

It is the only paid for advertising we use currently having found this the best and best value marketing tool for meeting our needs on the coast.

There is no doubt that Global have been hugely instrumental in our quick growth and brand recognition since our Dec 2010 opening. They totally understand our concept and where we are trying to go and fully support us with their wealth of M&A experience.

Our success through them is easily monitored – by offering exclusive deals through their station or encouraging phone ins, we monitor the response which is always plentiful. The option available to us to interview on air at our request as well is a winner as it helps us to personalise our advertising and the interaction we enjoy with Mark whilst on air is first class, informative and popular.

Our main contacts Andy and Mark are always on hand to answer queries, help with our Ads and come up with new ideas with us.

We have no hesitation at all in recommending Andy and the team at Global for any advertising needs and please feel free to contact me direct if you have any questions.

Golden Tarts